



Dear Automotive Instructor:

AAA and Ford Motor Co. are proud to announce the start of the 2010 FORD/AAA STUDENT AUTO SKILLS Competition. You may enter juniors and seniors in the competition. Automotive technology students may take the state qualifying exam as juniors and if they fail to qualify for the "Hands-On" competition may take it again as seniors. Once they have qualified for the "Hands-On" competition either as a Junior or Senior, even if they did not compete, they are ineligible to take the exam again.

The competition involves the best automotive students from high schools nationwide. Contestants compete for scholarships, prizes and a trip to the National Finals. The 2010 state "Hands-On" competitions will be exciting events, with the highest scoring teams competing for a chance to make it to the National Finals, an incentive for students to study and qualify. In 2009 over ten million dollars in scholarships and prizes were awarded to contestants.

- The cost for entry into the program is only **\$125.00** per automotive instructor (maximum of two teams per school – see qualifications for additional limitations and exceptions for career centers that serve multiple high schools). This will allow each participating instructor to enter a minimum of two students (no maximum) in the state qualifying exam portion of the competition.
- Included with this letter you will find an invoice for **\$125.00**. Complete the invoice by filling in your name, the name of your school and the date. This invoice is for your accounting department and should not be returned with your application. On-line registration is available at: **www.autoskills.com** and most major credit cards are accepted.
- **There will not be any additional fees charged for the State and National Finals competitions.**

A great feature of this competition is that all students who take the state qualifying exam, whether or not they qualify for the two-person team advancing on to the state "Hands-On" competition, will have their names placed on a list that will be sent to our sponsors and AAA's more than 8,000 approved auto repair facilities, club owned fleets and repair centers with a recommendation from us that they be considered for employment. Ford Motor Company will also be recruiting students for the Ford ASSET program. This is a two year associate degree program with an outstanding record for employment and future earning potential. Ford has committed to providing scholarships into the ASSET program for all team members winning their state competitions.

- You do not have to provide extra curriculum or practice to allow your 11th and 12th grade juniors and seniors to participate in the state qualifying examination.
- State qualifying exams will be scheduled in cooperation with your State Department of Education Coordinator for February, 2010.
- All exam questions on the state qualifying exam will be formatted after Automotive Service Excellence (ASE) exams. ASE will administer the exam for the National Finals.
- All questions are general in nature and do not apply to any particular make or model of automobile.
- No one except the instructor involved will receive the individual computer test score data for his/her students.
- All state "Hands-On" qualifying instructors will receive a service manual and supplements matching the competition vehicle.
- If your automotive program is producing apprentice level students and you wish to give them the scholarship and job opportunities this competition affords, you are encouraged to enter.

Shortly after processing your application we will acknowledge receipt of the application by sending you a 2010 Rules & Regulations book and additional information concerning the state qualifying examination portion of the competition. Please note that it is **critical you provide us with a personal or school e-mail address, whichever you use the most**. Most of the correspondence you will receive from us will reach you via e-mail, which will also provide us with a means of communicating with you on any contest clarification requests or any questions you may have.

If you are using a school district e-mail, please advise you Internet Technology (IT) department to permit us to send you electronic communications. The e-mail addresses will end in @national.aaa.com or @datapakservices.com

SPECIAL NOTE: *The acknowledgement letter is your indicator that we have received your application. If you do not receive the acknowledgement letter within a few weeks of submitting your application, please take action and contact us.*

For more information or to register online visit our website at: www.autoskills.com



STUDENT AUTO SKILLS

Challenging Technicians of Tomorrow

2010 QUALIFICATIONS of SCHOOLS

1. Each high school that has an automotive technology class as part of its curriculum may enter one team (minimum of 2 students) per full- or part-time automotive instructor (**maximum of two teams**) in the state qualifying exam competition. Teams may be entered by the high school or by a vocational center, area technical school or Junior College that serves the local high school, but not by both.
2. Schools that do not have an automotive lab but have On-the-Job Training, as described in Item 2 under "Qualifications for Contestants", may enter one team (minimum 2 students) in the state qualifying examination competition.
3. Vocational centers, area technical schools and Junior Colleges that serve multiple high schools which do not enter any separate teams and have automotive classes and one or more full- or part-time automotive instructors may enter a team (minimum of 2 students) 11th & 12th grade junior & senior students per automotive instructor (**maximum of 4 teams**) in the state qualifying examination competition.
4. Each instructor must make a SEPARATE APPLICATION and may only enter ONE TEAM comprised of his/her students and each instructor, or an appropriate substitute, must accompany his/her students to the exam site. Once set, teams may not switch to a different instructor. This rule applies for both independent high schools and area technical schools supporting multiple high schools.
5. If two instructors from the same school qualify for the state "Hands-On" competition, each qualifying instructor must accompany his/her team to the competition. Substitute instructors are not eligible to accompany another instructor's team to the state "Hands-On" competition or the National Finals if they have entered a team of their own in the competition, and only one instructor will be allowed to accompany a team to the National Finals.
6. Eligibility requirements shall be confirmed by the State Department of Education Coordinator. By statute, New Jersey automotive technology programs must be ASE/N.A.T.E.F. certified to apply for the FORD/AAA STUDENT AUTO SKILLS competition.

2010 QUALIFICATIONS for CONTESTANTS

1. Contestants will be limited to students who have not reached their 20th birthday prior to July 1st of the calendar year of the competition. For the 2010 competition, that means any student born on or before June 30, 1990 is ineligible. Suitable identification, photo I.D. required, must be presented at both state qualifying exam and state competition sites. Students must be legal US residents.
2. Contestants must be 11th or 12th grade junior or senior students enrolled in a high school automotive technology class, or alternatively, be an 11th or 12th grade junior or senior student and be enrolled in an On-the-Job Training program and be attending at least one class period per day of automotive technology or one period per school day in a subject related to automotive technology in the school that the student represents. At the option of the automotive instructor, a 11th or 12th grade junior or senior student not enrolled in automotive technology classes but who exhibits necessary knowledge and skills, and expresses interest in the competition may participate in the qualifying exam. For eligibility exceptions, see 6 (A, B, C) below.
3. If a junior or senior student has completed all of the available automotive courses and is still a full-time high school student after January 1 of the calendar year of the competition, the student will be eligible to participate in that year.
4. Any student who withdraws from school for any reason after January 1 of the calendar year of the competition will be ineligible to enter the competition.
5. A contestant who previously qualified as a team member (even if they did not compete) in a STATE or NATIONAL Hands-On STUDENT AUTO SKILLS competition will not be eligible to compete. Juniors may take the state qualifying exam again during their senior year if their score was not high enough to qualify as a team member for the hands-on competition in the previous year. Juniors who qualified as team members for the Hands-On competition are ineligible as seniors.
6. (A) Students are not eligible if they are the son or daughter of a Ford Motor Company employee including: Ford, Lincoln, Mercury, Mazda, Ford Customer Service Division, Corporate Office or field staff employee. This rule applies whether or not the child is a natural, adopted or foster child of the above employees. This rule does not apply to sons and daughters of dealership employees. See Part B.

(B) Students are eligible if they are the son or daughter of a Ford Motor Company franchised dealership employee or owner, including all companies listed in section (A), except if the employee has any involvement with the Student Auto Skills program at either the state or national level.

(C) Students are eligible if they are working as an intern at a Ford Motor Company franchised dealership including all related companies listed in the above section (A), as long as their parents are not employed by Ford Motor Company, including all related companies listed in section (A) (this does not include dealership employees mentioned in Section B), and the students and/or their parents do not have any involvement with the Students Auto Skills program, either at the state or national level.
7. No natural or adopted child of or any claimed tax dependent of, any AAA employee in the National Headquarters, or in an affiliated Club, will be eligible to compete in the FORD/AAA STUDENT AUTO SKILLS competition.
8. If there are questions, comments or concerns regarding the above eligibility requirements, please call or write AAA National Headquarters (407) 444-7762 jmorse@national.aaa.com; John Morse, National Manager, FORD/AAA STUDENT AUTO SKILLS, 1000 AAA Dr. MS-33, Heathrow, FL 32746-5063.

INVOICE

2010 Ford/AAA STUDENT AUTO SKILLS



BILLING INQUIRIES CALL: (407) 444-8378



Please make checks payable to: FORD/AAA STUDENT AUTO SKILLS

DATE:

SCHOOL:

FROM: (Federal Tax ID #53-0025420)
FORD/AAA STUDENT AUTO SKILLS
PROCESSING CENTER
P.O. Box 48
Howell, MI 48844-0048

Table with 3 columns: ITEM DESCRIPTION, # Instructors, Amount. Row 1: Application Fee for 2010 FORD/AAA STUDENT AUTO SKILLS (\$125.00 per Instructor), 1, \$125.00. Row 2: Name of Instructor. Row 3: TOTAL INVOICE \$125.00

NOTE: Application must be postmarked by December 1, 2009. Check must accompany application. Purchase orders cannot be processed. Thank You!

DO NOT MAIL THIS INVOICE WITH YOUR APPLICATION. This is for the school accounting office records.

Register On-Line with a major credit card at www.autoskills.com or mail your \$125.00 check with the application below.

2010 FORD/AAA STUDENT AUTO SKILLS APPLICATION

Note: Purchase orders cannot be processed.

RETURN TO: FORD/AAA STUDENT AUTO SKILLS, P. O. BOX 48 Howell, MI 48844-0048

(Please Type or Print)

State in which your school is located:

Contact phone # ()

Instructor's Name (List only one Instructor):

School Name:

Street Address:

City: State: Zip:

E-Mail Address (that you check often):

Full Name and Phone Number of School Principal: ()

NOTE: An E-mail address is mandatory. Many correspondence will be sent by e-mail. Incomplete applications may be returned. For your team to be eligible for the 2010 competition this application must be postmarked by December 1, 2009.



New details for 2010!

- No maximum number of students per instructor for the 2010 State Qualifying Exam, Only a minimum of two students.
- Even at the registration level, instructors can now win!
- Register by **November 2, 2009**, for the 2010 State Qualifying Exam, and have your name placed in a drawing to win equipment for your automotive program.
- Time is limited, so don't delay!

Our National Sponsors are providing valuable automotive equipment to be used in a drawing for instructors that register by November 1, 2009.

The Grand Prize for 2009 was an OTC Genisys Diagnostic tool.

New for students taking the State Qualifying Exam:

- Students taking the State Qualifying Exam have the opportunity to win valuable tools!
- Answer a pre-determined exam question correctly to be placed in a drawing for automotive tool prizes (that one question is secret, so students are encouraged to do their best on the entire exam).
- Our National Sponsors want to give every student the chance to be rewarded for taking the qualifying exam.

The details for both drawings are being finalized. Visit autoskills.com for more information as it becomes available.

Good luck!



Jack Coleman
Director

AAA Automotive
1000 AAA Drive
Heathrow, FL 32746-5063

September, 2009

Subject: AAA Opportunities

At AAA, we are excited about your school's participation in the **2010 Ford/AAA Student Auto Skills** program. You are about to lead your students into an experience that has had a profound impact on many young men and women's careers and lives. Every school or student that enters the competition has a chance to earn a place in the state and national finals! And everyone who sets out on this path opens the door to an experience that prepares him or her for the dynamic and challenging field of automotive technology. AAA is proud to be a part of that! But we know that your leadership is the critical factor in creating interest among these kids. So, keep up the good work!

As you teach your students the skills necessary to service modern cars and trucks, I am hopeful that you will encourage them to consider a career in today's exciting automotive service industry. In doing so, please encourage them to consider AAA as a career opportunity. AAA has a rich 107 year history helping our over 51 million members with all of their automotive needs. To the public, automotive industry professionals and our members, AAA is considered the automotive authority and America's preeminent provider of "all things automotive".

Student and graduate opportunities with AAA can range from part-time to lifelong careers. Opportunities include; technicians in our AAA owned repair centers or member service representatives in our call centers. There are roadside problem solving technicians, service advisors, and many more opportunities to provide students with career choices throughout life. Don't forget about our nearly 8,000 Approved Auto Repair facilities across North America, the job opportunities there are many and varied.

AAA would be pleased to work with your school to help your students explore these career opportunities. For additional information, please contact your local AAA Club and ask to speak with the Approved Auto Repair Manager or John Morse-Student Auto Skills National Manager at jmorse@national.aaa.com or visit our website www.aaa.com/jobs .

Sincerely,

A handwritten signature in black ink, appearing to be 'J. Coleman', written over a horizontal line.

Jack Coleman